

Premier Vision -
Fall/Winter
2005/'06

Let's talk color

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OVERVIEW:

THE OVERALL LOOK IS ONE THAT MIXES ELEMENTS OF ELEGANCE, FANTASY AND EXTRAVAGANCE. WINTER IS A TIME WHERE COLOR AND FABRIC COME TOGETHER TO LEND RICHNESS TO THE SEASON. WHETHER SOLID, PATTERN OR PRINTED, THE COLORS USED WILL PLAY AN ESSENTIAL ROLE IN BRINGING NEWNESS TO THE MARKET.

Les Colour

The overall range evokes a dynamic dialogue and synergy between both soft and audacious color. There are no longer specific ranges of color but rather a collection of shades that range from light and neutral to dark and saturated.

For next winter season, it's all about mixing and developing interesting contrast. Think differently and use saturated colors as anchors, spicing them up with terrestrial darks, toning them down with muted neutrals and kicking them up with warm and cool contrasts.

The key is to experiment with color to create different moods and attitudes for clothing. Remember, it's not just about one look and feel but rather a diverse mix of lifestyles.

Color Specifics

PANTONE® 17-1350 Orange Popsicle
PANTONE 19-1759 American Beauty
PANTONE 19-1118 Chestnut
PANTONE 18-3339 Vivid Viola
PANTONE 18-0933 Rubber
PANTONE 19-3619 Sweet Grape

PANTONE 18-2043 Raspberry Sorbet
PANTONE 19-4015 Blue Graphite
PANTONE 19-4035 Dark Blue
PANTONE 19-1526 Chocolate Truffle
PANTONE 16-0532 Moss

PANTONE 18-5725 Galapagos Green
PANTONE 19-3839 Blue Ribbon
PANTONE 18-3533 Dewberry
PANTONE 19-4013 Dark Navy
PANTONE 18-0125 Artichoke Green

PANTONE 14-1212 Frappe
PANTONE 16-2107 Orchid Haze
PANTONE 13-3805 Orchid Hush
PANTONE 16-1412 Stucco
PANTONE 19-3803 Plum Kitten
PANTONE 14-1012 Champagne Beige

PANTONE 14-1031 Rattan
PANTONE 17-1109 Chinchilla
PANTONE 15-4704 Pigeon
PANTONE 17-5912 Dark Ivy
PANTONE 17-4023 Blue Heaven
PANTONE 18-0201 Castlerock

The Fabric Watch!

The fabrics being touted for next winter are an interesting mix of piled fake fur, loosely knitted crochet, fine fluid jersey, flannelized woven and whimsical prints on all types of ground cloths. Prints, fine patterned wovens and colorful knitwear will be the perfect complement to mainstay wools and technical blends that will be used for structured clothing.

The print market looks especially strong for Winter 2005/'06, while traditionally more important for summer, the use of color in whimsical styling can be seen on winter weight fabrics, as well as lightweight knits and wovens.

Be on the lookout for blurred florals, graphics, as well as natural scenes of the sky and trees.

Knitwear seems to be gaining back some clout as woven fabrics are taking somewhat of a back seat. The focus going forward will be on the use of flannelized finishing or the use of marled yarns on jersey, interlock and doubleknits.

Patterning for knitwear is now borrowing print ideas from the tie market that emphasizes the use of small or mini prints. Geometrics look new but should be kept in micro sizing.

In complete contrast, there were a lot of very colorful coarse knits that could be used for sweater coats and ponchos. Fake fur returns, especially for trims on outerwear, and polar fleece is now carved to create self-colored jacquards.

The woven shirtings market still emphasizes fine, tightly constructed cloths in a myriad of stripes, checks and self-colored solids. The newness here was the use of more color-on-color for a more relaxed look, while the blue and white stories were reserved for a city complement to the suit and blazer classifications.

The sportswear segment focused its attention on the importance of denim and the resurgence of velvet and corduroy. The colors in denim will grow extra dark and the use of irregular yarns in the warp and weft will create interesting texture. Velvet and corduroy will emphasize the importance of using finer yarns for tight-faced construction.

Calvary twill and gabardine continue but emphasize the importance of using heavier weight, coarser weaves.

Finishing is an all-important factor here, as flannelized faces achieved through shearing and sanding give winter cloths their seasonality.

Europe at Retail!

Fall/Winter 2004

The past comes alive once again in Europe as two distinctive looks emerge, retro-vintage and the deconstructed styling that is now being borrowed from the 1980s designers from Japan and Belgium. The look for both men and women was about comfort and safety. The trims of garments were sometimes frayed or slightly tattered which gave them their subtle newness and, while some of the styling seemed overly done at times, it didn't look out of place, especially as the color usage was often a safe range of terrestrial darks that mixed colorful midtones and deep wintry brights.

The fascination with both of these movements was seen at every price point for both men and women. Two American brands, Von Dutch from California and Hartford, made their presence known to fashion shoppers looking for retro vintage styling that was easy and uncomplicated.

While both of these distinctive trends took center stage, there was still a style for every story that continued to tout diversity for all types of looks and lifestyles. The one common denominator that was shared by many clothing companies was their strategy to keep it simple. The safety net for many was seen through their more tempered approach to color, especially when the silhouette was a bit more styled.

For women, the idea of femininity is taking on a more realistic look, which now emphasizes pretty fabrics and styling, but not overly frilly or a look reminiscent of the Stepford Wives. There were an abundance of dresses, skirts and blouse-type knitwear that gave women their power and sexiness.

As for men, it was about remix by using dress-up elements for both the office and play. The blazer returns in solids, stripes and plaids and was often seen worn with denim teamed up with fine gauge knitwear. Suits with a three-button stance in slimmer bodies make their way back to the young men's market but are now done in micro patterns and fine stripes.

The Color Watch!

Fun color this winter was used as a backdrop that played off the darker saturated shades often associated with the season. Blackened Navy, Chestnut Brown and Anthracite Black were ground shades that mixed with Deep Red, Russet Orange, Turquoise, Dark Pink and Apple Green in both yarn dye fabrics and accessories such as scarves and sweaters for men and ponchos, blouses, jackets, outerwear coats and small leather goods for women.

There was no fear in using color but there was a more tempered approach, especially in sportswear. Layering was the way in which color was used most effectively. It was not about head to toe monochromes but more about mixing analogous shades for all classifications.

color, colour, colore...

For women, there is always more freedom when it comes to color and the options are wide and varied.

The Darks

PANTONE 19-4007 Anthracite
PANTONE 19-1118 Chestnut
PANTONE 19-4010 Total Eclipse

Wintry Brights

PANTONE 19-1761 Tango Red
PANTONE 18-4440 Cloisonné
PANTONE 16-0237 Foliage
PANTONE 16-1255 Russet Orange

Mid Tones

PANTONE 15-1816 Peony
PANTONE 15-4427 Norse Blue
PANTONE 17-1605 Elderberry
PANTONE 16-1806 Woodrose

Colored Neutrals

PANTONE 11-0701 Whisper White
PANTONE 11-1305 Angel Wing
PANTONE 14-0002 Pumice Stone
PANTONE 14-4102 Glacier Gray

For men, the choices were more concentrated on using colorful combinations when played off of darks and neutrals.

Terrestrial

PANTONE 19-4305 Pirate Black
PANTONE 19-0915 Coffee Bean
PANTONE 19-4013 Dark Navy

Naturals

PANTONE 15-1306 Oxford Tan
PANTONE 17-0909 Fossil
PANTONE 12-5202 Turtledove

Darkened Brights

PANTONE 16-1260 Harvest Pumpkin
PANTONE 19-1557 Chili Pepper
PANTONE 19-3952 Surf the Web
PANTONE 18-6114 Myrtle

TO ORDER:

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Style Watch!

For Women:

- Ponchos
- Lettuce leaf hem skirts
- Shawl collared belted coats
- Low-rise denim
- Fishnet hose
- Over-the-calf boots
- Knitted wrap waist blouse
- Halter neck dresses
- Tweed coats
- Empire waist vintage print dresses
- Lettuce edge knit cardigans
- Leopard print shoes
- Plaid wool cropped jackets
- Lace edge camisoles
- Bias cut plaid knee-length skirts
- Full circle panel pleat skirts
- Ankle strap pumps
- Six-foot long skater scarves

For Men:

- Three-button slim suits
- Striped brushed cotton blazers
- Waxed finish five-pocket denim
- Half-zip pullover Shetland sweaters
- Fine cut rib crew neck pullovers
- Three-foot striped scarves
- Sheepskin aviator jackets
- Skullcaps
- Screenprint logo long sleeve tee shirts
- Suede elbow patch blazers
- Ten wale corduroy suits
- Track shoes
- Split toe brogues
- Flat front slim dress trousers
- Multi-colored striped dress shirts