

# 'MOROCCAN BLUE' LEADS TOP FASHION COLORS FOR FALL 2005

## Pantone, the Global Color Authority, Unveils Top 10 Colors From New York Fashion Week's Runways

NEW YORK – February 17, 2005 – **Moroccan Blue** topped the list of colors at New York Fashion Week's Fall 2005 collections, according to **Pantone, Inc.**, the global authority on color and provider of professional color standards for the design industries.

Each season, Pantone surveys designers showing at New York Fashion Week and collects feedback on prominent collection colors, color inspiration, color philosophy and each designer's signature shades. This information is used to create the **PANTONE Fashion Color Report**.

The top 10 most directional women's ready-to-wear colors for Fall 2005 (along with printing values) are:

1. <b>PANTONE 19-4241 Moroccan Blue</b>	C=100	M=50	Y=20	K=40
2. <b>PANTONE 18-1154 Glazed Ginger</b>	C=0	M=50	Y=100	K=27
3. <b>PANTONE 19-1759 American Beauty</b>	C=0	M=100	Y=100	K=25
4. <b>PANTONE 19-1629 Ruby Wine</b>	C=0	M=100	Y=65	K=55
5. <b>PANTONE 16-1406 Atmosphere</b>	C=0	M=7	Y=20	K=30
6. <b>PANTONE 18-0521 Burnt Olive</b>	C=50	M=25	Y=100	K=45
7. <b>PANTONE 19-3022 Gloxinia</b>	C=48	M=100	Y=0	K=35
8. <b>PANTONE 14-1031 Rattan</b>	C=10	M=15	Y=75	K=5
9. <b>PANTONE 16-0532 Moss</b>	C=5	M=0	Y=100	K=35
10. <b>PANTONE 16-1448 Burnt Orange</b>	C=0	M=50	Y=100	K=7

"What is most directional for Fall 2005 is the intriguing combinations of colors – Glazed Ginger and Moroccan Blue with the accent of Moss; or Rattan, Gloxinia and American Beauty," observed Leatrice Eiseman, executive director, Pantone Color Institute®. "Blue Turquoise, spring's dominant color, has matured into Moroccan Blue, a deep, vibrant teal. Rich browns are also extremely important for Fall 2005, from spicy shades like Glazed Ginger to darker chocolates. Meanwhile, Rattan exemplifies yellow's new, burnished direction."

Designers like Anna Sui, Tracy Reese, Peter Som and BCBG Max Azria used copious amounts of **Moroccan Blue** throughout their Fall 2005 collections. Moroccan Blue appeared as a coat at Marc Jacobs, as dresses at Donna Karan, as a jacket at Jeffrey Chow, and as embroidered shantung at Oscar de la Renta.

**Glazed Ginger** was strong at Jeffrey Chow in solids and as the background of plaids, and at Bill Blass in a paisley-printed cashmere coat. Francisco Costa used Glazed Ginger patent leather for a coat, jacket and skirt at Calvin Klein. **American Beauty** grew wild at Michael Kors and blossomed as blouses and skirts at Lela Rose. Narciso Rodriguez, Carolina Herrera, Diane von Furstenberg, Monique Lhuillier, Tracy Reese, Behnaz Sarafpour and Proenza-Schouler also chose American Beauty for their collections.

Deep, intoxicating **Ruby Wine** appeared as long gowns at Ralph Lauren, a slinky dress at Vera Wang, a sleeveless dress at Luca Luca by Luca Orlandi, and a tiered skirt at Oscar de la Renta. **Atmosphere**, a taupe-gray, was prevalent at Zac Posen, Proenza-Schouler and Peter Som. Carolina Herrera and Marc Jacobs chose tweeds in Atmosphere, while Luca Luca used it for coats, dresses and soft floral prints. It appeared as a satin coat and pant at Chado Ralph Rucci, and as a tuxedo at Baby Phat.

Zac Posen employed lots of **Burnt Olive** in evoking Old Hollywood glamour. Diane von Furstenberg and Proenza-Schouler offered head-to-toe Burnt Olive, while Vera Wang and Bill Blass showed it as jackets. Marc Jacobs made ample use of rich **Gloxinia** purple in skirts, dresses, tops, and a rugby-striped sweater, while Anna Sui used it in her signature prints and plaids. Designers such as Ralph Lauren, Michael Kors, Vera Wang, Carolina Herrera and Luca Luca chose Gloxinia for special pieces in their collections.

**Rattan**, the season's soft yellow, appeared as a trumpet-sleeve jacket and in soft prints at Carolina Herrera, in pleats at Lela Rose, and charmeuse at Zac Posen. Calvin Klein and Monique Lhuillier also chose Rattan. **Moss** appeared as a dress at Monique Lhuillier, a dress and skirt at Calvin Klein, a dress and double-breasted coat at Proenza-Schouler, and a top at Vera Wang. BCBG Max Azria and Bill Blass by Michael Vollbracht made liberal use of **Burnt Orange** in solid, plaids and prints. Chado Ralph Rucci, Anna Sui, Oscar de la Renta and Zac Posen also used Burnt Orange for punch in their collections.

**About Pantone, Inc.:** Pantone, Inc., developer of the globally accepted PANTONE Color Systems, is the leading source of traditional and electronic products for the selection and accurate communication of color. With over 40 years of experience, Pantone is recognized as the worldwide market leader in color communication and color technology for the graphic design, printing, publishing, textile and plastics industries.