

# ARE YOU UP WITH THE LATEST TECHNOLOGY?

## Pantone Just Made Precision Color Easier to Achieve with the New 2005 Guides.

We knew bigger PANTONE® formula guides could make your job easier. What was hard to figure out was how to give you bigger color area, improved readability and better access to all the colors on the page – with consistent Pantone quality. It took a major investment in a state-of-the-art printing press with proprietary engineering to bring Pantone quality and consistency to an even higher level.

Then we created two volumes to make them even easier to work with.

Don't bet your business on less than the latest standard.

The bigger guides are available in a set as coated and uncoated. Matte guide sold separately.



**PANTONE®**   
THE WORLD STANDARD FOR PRECISION COLOR

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to place your order today!  
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