

keep good company. notice the ordinary. preserve the ephemeral.
design not for the elite, but for the masses. explain it to a child.
get lost in the content. get to the heart of the matter. never tolerate "o.k. anything."
remember your responsibility as a storyteller. zoom out. switch. prototype it.
pun. make design your life. (and life, your design.) leave something behind.

15 things Charles and Ray teach us. With Yamashita and the Eames Office.

PANTONE® philosophies for design

Aspire to greatness. Let Pantone's color products help you achieve it.

“Keep good company.”

The best solutions don't happen in isolation. Encourage collaboration with the finest tools. For example, PANTONE essentials.



ON THE COVER



NEW!

PANTONE essentials GPS205

True to its name, PANTONE essentials includes six indispensable color guides that every print and graphic design professional should have to ensure quality results.

Formerly known as the ultimate survival kit, this value package offers a cost effective way to upgrade your Pantone collection with a full set of new guides. You'll get everything you need to select, spec and match solid and process colors. And if that wasn't enough, you'll also receive a stylish carrying case to protect your investment during trips to the client or on press runs.

Includes:

- formula guides coated, uncoated, matte
- color bridge™ coated
- 4-color process guides coated, uncoated
- carrying case

Euro Edition also available. GPE204

HermanMiller

Photos taken at Herman Miller, Inc.'s New York National Design Center. hermanmiller.com



All quotes are taken from Keith Yamashita's book "15 Things Charles and Ray Teach Us," published by Eames Office. Use in this catalog is by courtesy of the author and Eames Office, dedicated to communicating, preserving and extending the work of Charles and Ray Eames. eamesoffice.com

The Color Cue 2 and items on this page currently may be placed on pre-order, but are not expected to ship until early 2006.

COLOR IDENTIFICATION



NEW!

Color Cue™2 GEB103

Identify, communicate, match and reproduce any color in seconds.

Place the brand-new PANTONE Color Cue™2 on any surface and it instantly identifies the closest PANTONE Color to that surface. The Color Cue™2 gives you instant access to the colors in the PANTONE MATCHING SYSTEM®, PANTONE Textile Color System® for fashion and home and architecture and interiors. Plus the CMYK, sRGB, HTML and L*a*b* values of those PANTONE Colors. The Color Cue™2 is the portable PANTONE Library.

Features include:

- Two complete PANTONE Libraries in one device
- A choice of illuminants (D65, D50, F2, A, and TL84)
- Larger color display
- Recommends alternative colors for identified PANTONE Color
- Save up to 20 readings
- Programmable screen displays
- Stylish protective case to secure your Color Cue™2

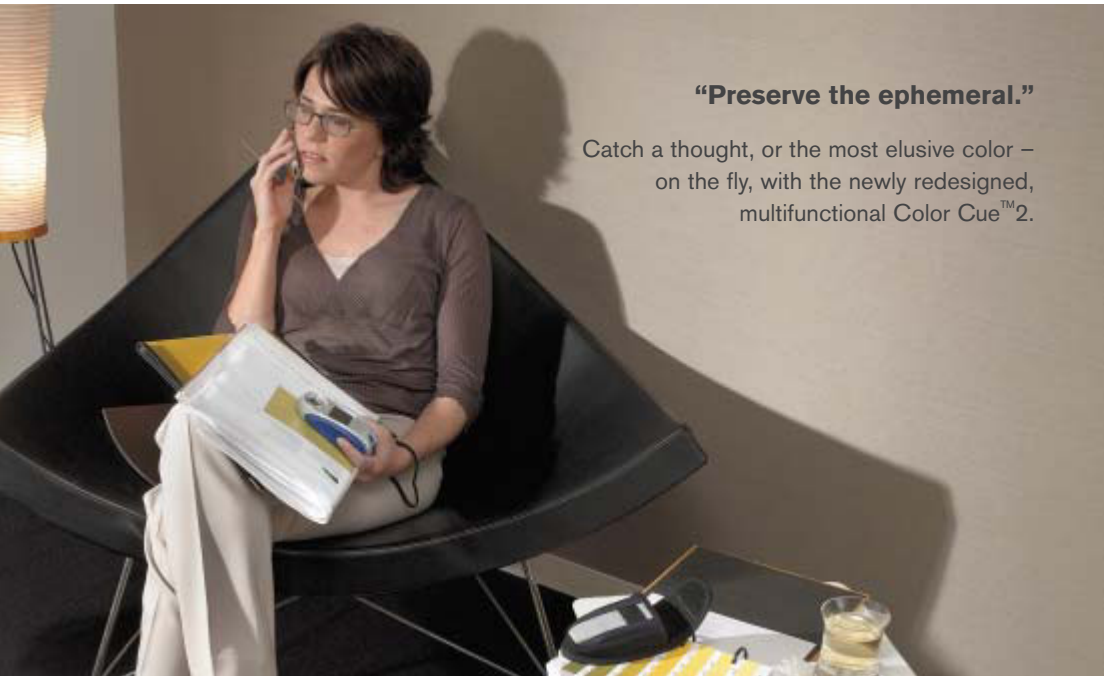
Also available:

Cue + bridge 2005-053

Color Cue™2 combined with the versatile PANTONE color bridge.

Cue + Solids 2005-054

Color Cue™2 and the formula guides three-guide set - the foundation of the PANTONE MATCHING SYSTEM.



“Preserve the ephemeral.”

Catch a thought, or the most elusive color – on the fly, with the newly redesigned, multifunctional Color Cue™2.



**“Remember your responsibility
as a storyteller.”**

Create vivid pictures from beginning to end.
Acquire the necessary palette: Pantone's
classic solid color chips and guides.

SOLID COLOR CHIPS AND GUIDES



C - coated
 U - uncoated
 M - matte
 :: - achievable
 in CMYK

solid chips three-book set *coated, uncoated, matte* GP1204

solid chips two-book set *coated, uncoated* GP1203

Larger format provides 25 percent more color area per chip and improved handling. Use PANTONE Color Chips for easy, reliable color specification. Each book contains six perforated chips for each solid PANTONE Color.



formula guides three-guide set *coated, uncoated, matte* GP1202

formula guides two-guide set *coated, uncoated* GP1201

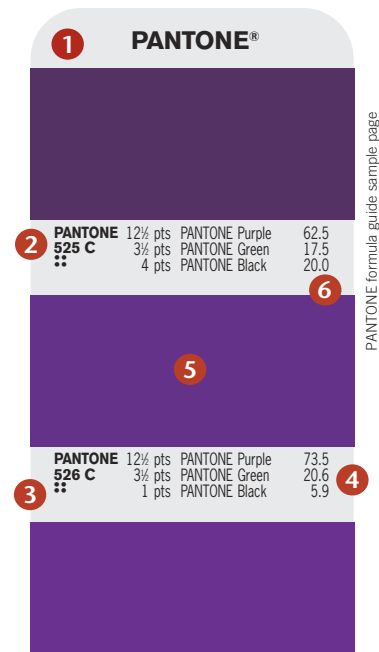
The latest edition of this classic guide has been redesigned with more color area per reference, improved readability of important data and better accessibility to all colors on the pages. Available in two- or three-stock configurations.

FORMULA GUIDES

The latest edition of this classic PANTONE Guide features some of the most significant updates to the product in over 30 years.

Latest Enhancements:

- 1 Larger format for improved handling & usability
- 2 Select from 1,114 solid PANTONE Colors
- 3 (::) icon identifies colors achievable in CMYK
- 4 Reference lithographic ink mixing formulas
- 5 20% increase in color bar size
- 6 Improved readability of important color data



METALLIC AND PASTEL EFFECTS



metallic formula guide + chips coated
two chips per color GG1105

metallic chips coated five chips per color
GB1106

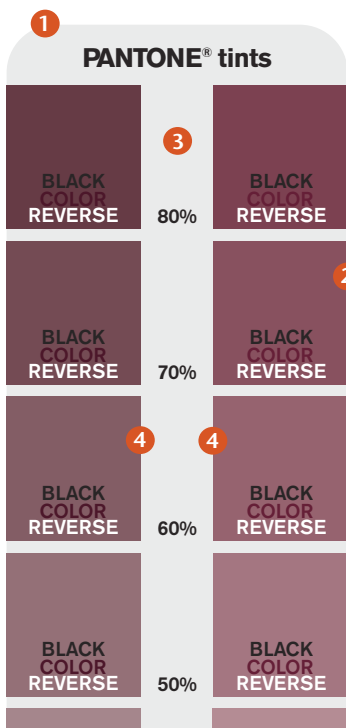
Add impact to brochures, ads, packaging and more! Comes with 204 PANTONE Metallic Colors printed on coated stock with and without an overprint varnish.



pastel formula guide + chips coated/uncoated
GG1106

Specify soft, subtle effects with PANTONE Pastels. Select from 126 colors on both coated and uncoated stocks - complete with ink formulas. Arranged chromatically, each color includes two removable chips that you can attach to artwork and digital files.

TINT EFFECTS



NEW!
PANTONE tints GP1205

When deciding to tint a spot color, best practice is to choose the optimal percent from printed samples. Our new reference guides offer eight tints from 10-80%.

Latest Enhancements:

- 1** Now in fan-guide format.
- 2** Tints bleed off edge for press check ease
- 3** Printed on brighter more durable stock
- 4** Tints of two solid PANTONE Colors per page
 - Includes tints for cyan, magenta, yellow and black
 - Color printed as thin and thick rules

COATING EFFECTS

NEW!

PANTONE colors + Fuji Hunt coatings 2005-008

Preview four different Fuji Hunt coatings and their effect when applied over PANTONE Colors. The guide is organized into four sections with a repeating palette of 36 PANTONE MATCHING SYSTEM Colors printed with and without these four coatings:

Fuji Hunt Gloss Aqueous Coating – A very high gloss finish that provides excellent resistance to abrasion.

Fuji Hunt Satin Aqueous Coating – A smooth, medium gloss finish that provides a sophisticated look and excellent image protection.

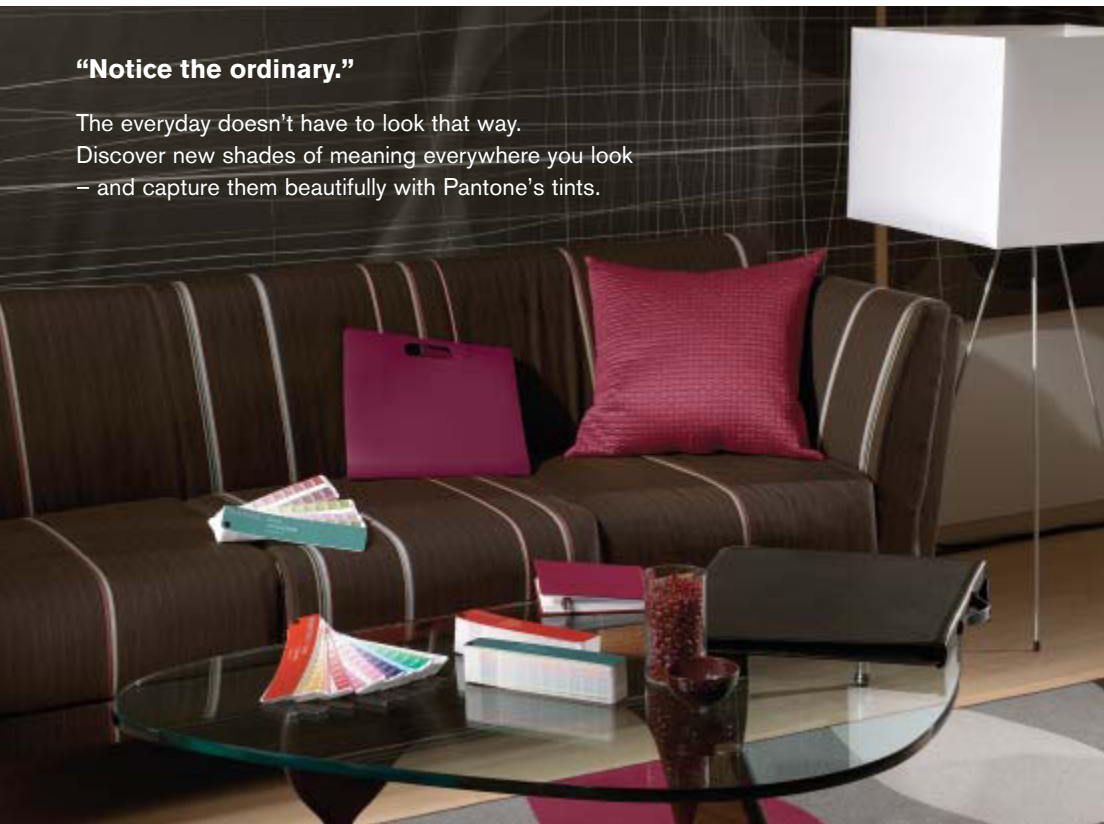
Fuji Hunt Dull Aqueous Coating – Less gloss than satin aqueous without going entirely matte, this coating provides a soft, streak-resistant luster.

Fuji Hunt UV Coating – Glossier than the gloss aqueous with the ultimate in gloss and surface protection.

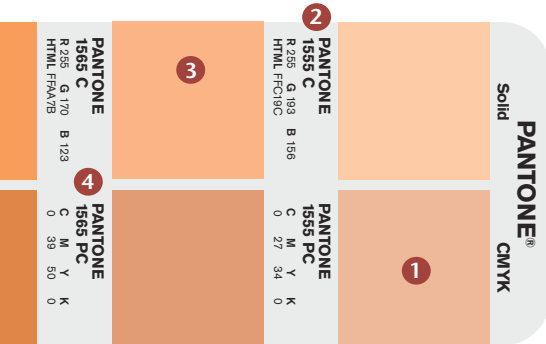


“Notice the ordinary.”

The everyday doesn't have to look that way.
Discover new shades of meaning everywhere you look
– and capture them beautifully with Pantone's tints.



NEW PRODUCT FEATURES



PANTONE color bridge sample page

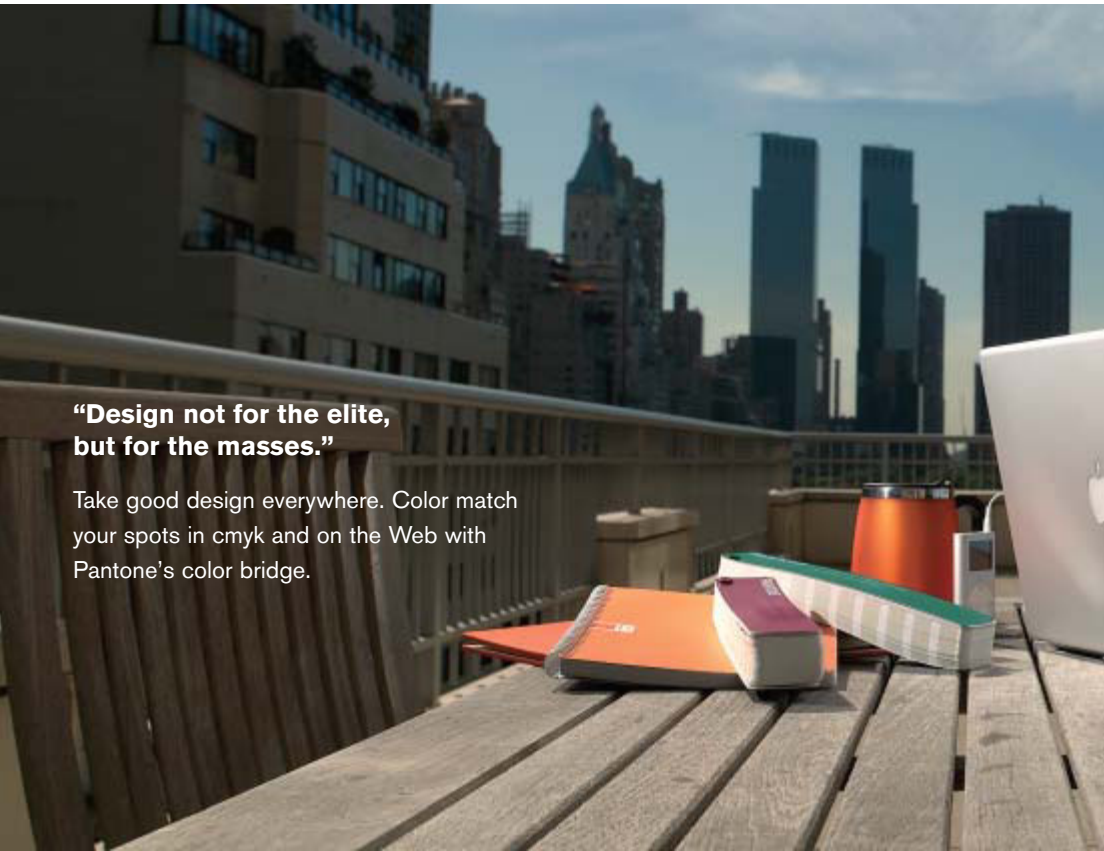
Looking for the PANTONE solid to process guide? Then the new **PANTONE color bridge** is the guide you want. A name change was in order to reflect the substantial enhancements incorporated into this remake of an old favorite.

Latest Enhancements:

- 1 Now with improved process matches and updated CMYK screen tint percentages
- 2 Greater utility with sRGB and HTML values added for solid colors
- 3 Bigger color area, taller and wider layout
- 4 Whiter, more durable coated paper
 - Same great price
 - Support provided at pantone.com

**“Design not for the elite,
but for the masses.”**

Take good design everywhere. Color match your spots in cmyk and on the Web with Pantone’s color bridge.



PROCESS



PANTONE color bridge coated GGS201

With this single guide, users are equipped to select and specify PANTONE Colors on coated stock, compare solid colors to their four-color process matches, convert solid colors to CMYK and create optimal display of PANTONE Colors on monitors and Internet sites using the sRGB values provided.

EURO version also available. GGE201

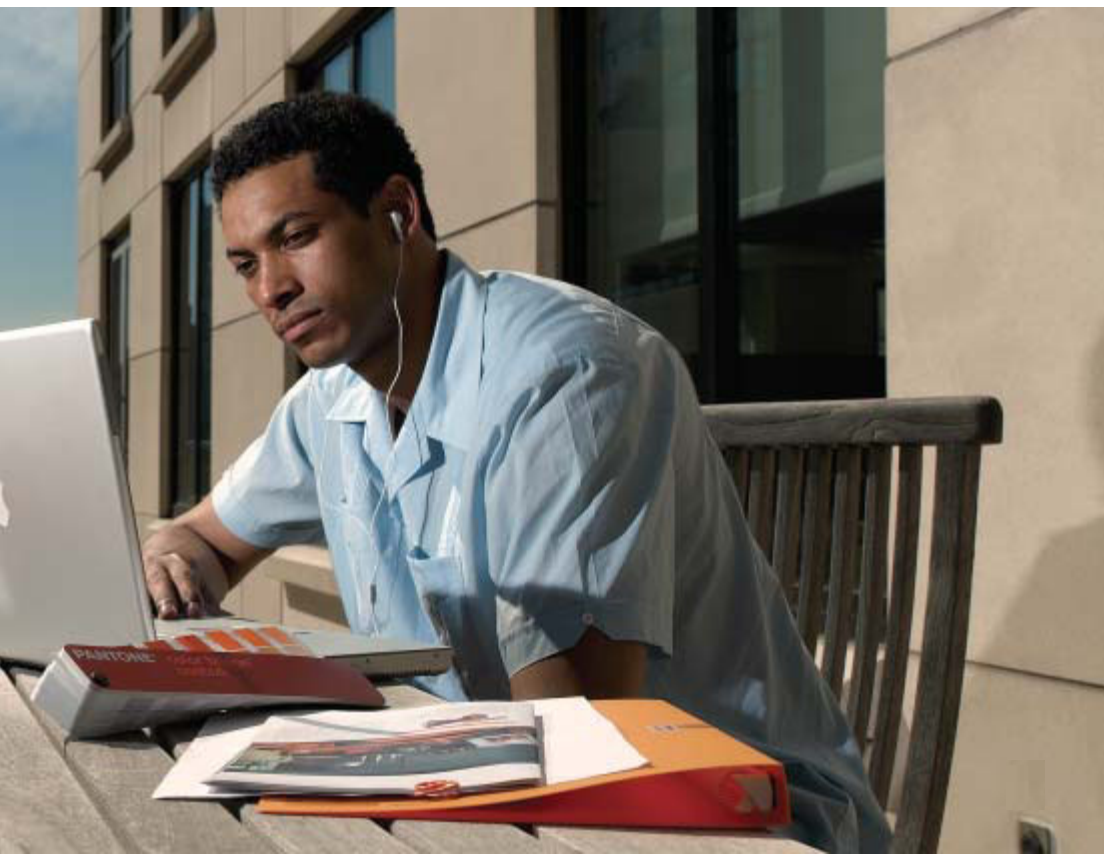


NEW!

4-color process guide set *coated, uncoated* GPS204

The spot color alternative, the PANTONE 4-color process guide set contains over 3,000 chromatically arranged CMYK colors with screen tint percentages. Now presented in larger size two-column format, slimmer profile and whiter coated stock.

EURO version also available.





“Get to the heart of the matter.”

Delve deep to unearth a fresh creative insight –
and match spot colors in Hexachrome®
with the solid in hexachrome guide.

HEXACHROME SOFTWARE



HexWare®* GSX110

Create and edit color palettes, then color-correct, separate and soft-proof images with PANTONE HexWare 2.5 for Adobe® Photoshop® and Adobe Illustrator®. Plug-in toolset contains HexImage® and HexVector® software.

*Minimum System Requirements: Adobe Photoshop 6 or later, Adobe Illustrator 9 or later, 96 MB of RAM, 50 MB hard disk space, Windows® 98, Windows ME, Windows 2000, Windows XP or Mac OS 9/OS X.

VALUE KIT



ColorSuite® for Hexachrome GPX201

Contains separation software and color reference guides essential to working in Hexachrome: HexWare 2.5, color bridge and solid in hexachrome guides, test form and test form CD.

EURO version also available. GPX202

HEXACHROME GUIDE



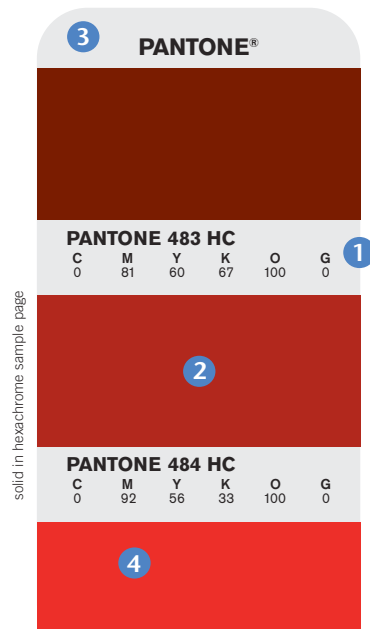
NEW!

solid in hexachrome guide coated GGH200

Hexachrome is highly effective in its ability to reproduce spot colors. The solid in hexachrome guide demonstrates this by giving you the ability to compare PANTONE MATCHING SYSTEM Colors to their Hexachrome equivalents.

Latest Enhancements:

- 1 Updated CMYKOG screen tint percentages for improved matches
- 2 Bigger color area, taller and wider layout
- 3 Whiter, more durable coated paper
- 4 Second order FM screening



SOFTWARE



Includes access to inspireME color schemes

colorist GSX111

Choose PANTONE Colors within popular design software for print or Web. Contains the latest Adobe RGB (1998), sRGB and HTML coated values and works with any application accessing the Windows System or Mac OS X color pickers, such as Adobe Photoshop Elements, Microsoft® FrontPage®, Apple Keynote and Macromedia® Web tools.



OfficeColor Assistant™ for Windows GSW100

Whether matching corporate colors or just searching for a special shade, PANTONE OfficeColor Assistant provides a superior means of selecting color within Microsoft Office applications. Use the add-in to color shapes, objects, lines and text in PANTONE Colors within PowerPoint®, Word, Excel and FrontPage.

COLOR VIEWING LIGHTS



three-light model (110v/60 Hz) PVL-310 **five-light model** (110v/60 Hz) PVL-511 **five-light model** (220v/50 Hz) PVL-522*

Controlled lighting conditions are critical for ensuring accurate color matches. PANTONE Color Viewing Lights allow you to view color under daylight, fluorescent, incandescent and even ultra-violet lighting conditions.

*Not intended for use in the U.S.A.

EXPAND YOUR COLOR CHOICES



solid color bundle 2005-002

Update all your formula guides with one value package.

For designers who work with diverse color palettes, this money-saving bundle gives you the complete array of solid PANTONE Color choices at your fingertips. Included in this collection are the most up-to-date PANTONE formula guides containing 1,114 colors on coated, uncoated and matte stock. In addition, you get the PANTONE metallic formula guide + chips with 204 brilliant colors, as well as the PANTONE pastel formula guide + chips, containing 126 soft and subtle colors on coated and uncoated stock.

DIGITAL CHIPS



PANTONE Digital Chips

for **Xerox DocuColor™ 6060** 2005-047
for **Xerox DocuColor™ 8000** 2005-051
for **Xerox iGen3® 110** 2005-049

Developed specially for Xerox Digital Color Presses, these books are the first of their kind for digital printing and represent a major breakthrough for designers and printers. Each book contains 1,089 PANTONE MATCHING SYSTEM Colors, offset printed in both spot and four-color process inks. Adjoining each page is the corresponding sheet of PANTONE digital chips printed on the respective press.

COTTON-BASED PRODUCTS



color swatch files – cotton FFC101

The ultimate creative tool for those who need immediate access to over 1,900 color swatches. Three-volume set contains all colors in a 2”x 2” removable swatch format.

textile color swatch card – cotton SWCD

Individual 4” x 4” cotton swatch cards, available in all colors, provide the most accurate way for designers to specify their color choices.



color selector – cotton FFC100

Compact reference book contains over 1,900 colors dyed on 100% cotton chips. This easy desktop reference is the ideal color locator for those who need to make quick color decisions.

PAPER-BASED PRODUCTS AND TECHNOLOGY TOOLS



color specifier – paper FBP100

New specifier book features six larger-sized, tear-out chips for each color, all in a single volume. Larger format provides greater visualization, ideal for attaching to design sketches.

specifier and guide – paper FPP100

Paper set combines the specifier with the convenience of a portable fan deck.



color guide FGP100

New, larger-sized portable color-on-paper fan deck contains over 1,900 colors chromatically arranged for optimum viewing.

color chooser kit FPX100

Integrate our 1,900 colors into your design software. Simulate on screen what you communicate with swatches. Includes CD and color guide – paper.

color chooser 3.0 CD only FSX100

The Color Cue 2 and the Fashion & Home Color Kit currently may be pre-ordered, but is not expected to ship until early 2006.

COLOR TRENDS



PANTONE VIEW Colour Planner

Fall/Winter 2006/07 2019-F06,
One-year subscription includes both Fall/Winter and Spring/Summer

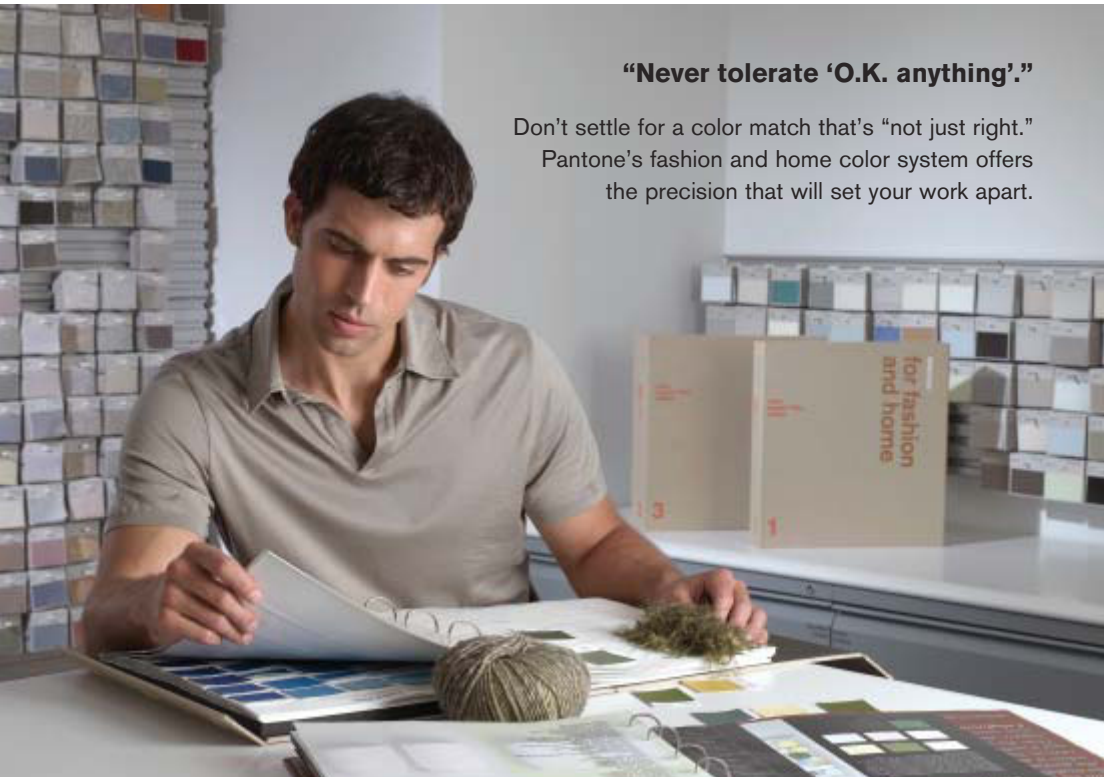
Think global. Color trends and more, with our detailed, comprehensive forecasts targeting anyone working in lifestyle and home furnishings product design.

SPECTRO-COLORIMETER



fashion and home color kit FPE100

Capture your color inspiration in a click. Instantly identify the closest fashion and home color for any material or surface and the closest color equivalents for print with the Color Cue™2. Use our portable color-on-paper fan deck for sample shopping, client or vendor meetings and on-site reviews.



“Never tolerate ‘O.K. anything.’”

Don't settle for a color match that's “not just right.”
Pantone's fashion and home color system offers the precision that will set your work apart.

PANTONE plastics

“Explain it to a child.”

With Pantone's plastics color system,
it's elementary to get the results you want.



PLASTIC COLOR SETS



opaque and transparent selector (1,740 colors) PPTQ100

opaque selector (1,005 colors) PBQ100

transparent selector (735 colors) PBT100

This universally recognized system offers an easy and accurate method of color communication between designers and plastics manufacturers. The complete set contains a full palette of 735 transparent colors and 1,005 opaque colors. Each color chip provides three steps of thickness to display different levels of translucency. Chips are conveniently arranged and stored in custom three-ring binders. All chips have a gloss finish. Opaque chips also include a matte finish.

REPLACEMENT CHIPS



individual selector chips LCQ/LCT

Individual reference chips are available for purchase to create your own custom color palettes or replace frequently used colors.

PAPER-BASED PRODUCTS

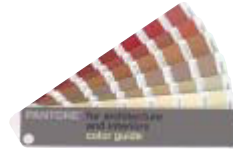


color specifier – paper ABP100

Features six larger-sized chips, perforated for easy removal. Chips can be used to communicate color choices, develop color palettes or attach to submittals and drawings.

specifier and guide – paper APP100

Paper set combines the specifier chip book with the portable color guide.



color guide AGP100

Color-on-paper paint book-style fan deck is designed for portable use. Ideal for client or manufacturer meetings and on-site reviews.

color chooser kit APX100

An easy way to integrate our architecture and interiors color palette into your design software. Simulate on screen what you communicate with swatches. Optimized sRGB and HTML values enable improved visualization on screen. Includes CD and portable color guide.

color chooser 3.0 CD only ASX100

TECHNOLOGY TOOLS



architecture and interiors color kit

APE100

Instantly identify the closest architecture and interiors color for any material or surface with Color Cue™2. Now you can capture your inspiration, find coordinating replacements for existing finishes and get the closest equivalents between colors for print and products used in interiors. Use the portable paint book-style fan deck for client or vendor meetings and on-site reviews.

The Color Cue 2 and the Architecture and Interiors Color Kit may currently be pre-ordered, but are not expected to ship until early 2006.

COTTON-BASED PRODUCTS



color selector – cotton AFC100

Compact reference book contains over 1,900 colors dyed on 100% cotton chips. This easy desktop reference is the ideal color locator for those who need to make quick color decisions.



color swatch files – cotton AFC101

The premier design tool for those who need immediate access to over 1,900 cotton color swatches. Three-volume set contains all colors in a 2" x 2" removable swatch format.

textile color swatch card – cotton SWCD

Individual 4" x 4" cotton swatch cards available in all colors provide the most accurate way for designers to specify their color choices.

“Leave something behind.”

Produce work that creates a lasting impression. Pantone's architecture and interiors color communication tools help you make a bigger mark.



PRODUCT FEATURES

The PANTONE ColorVANTAGE™ Advantage

- Precision color reproduction
- Wide color gamut
- Archival quality prints
- Neutral black and white prints
- Hundreds of FREE Profiles for popular papers
- Excellent Value – costs up to 15% less than EPSON inks

Visit colorvantageinks.com to learn more and find out where to purchase these inks.

INKJET INKS



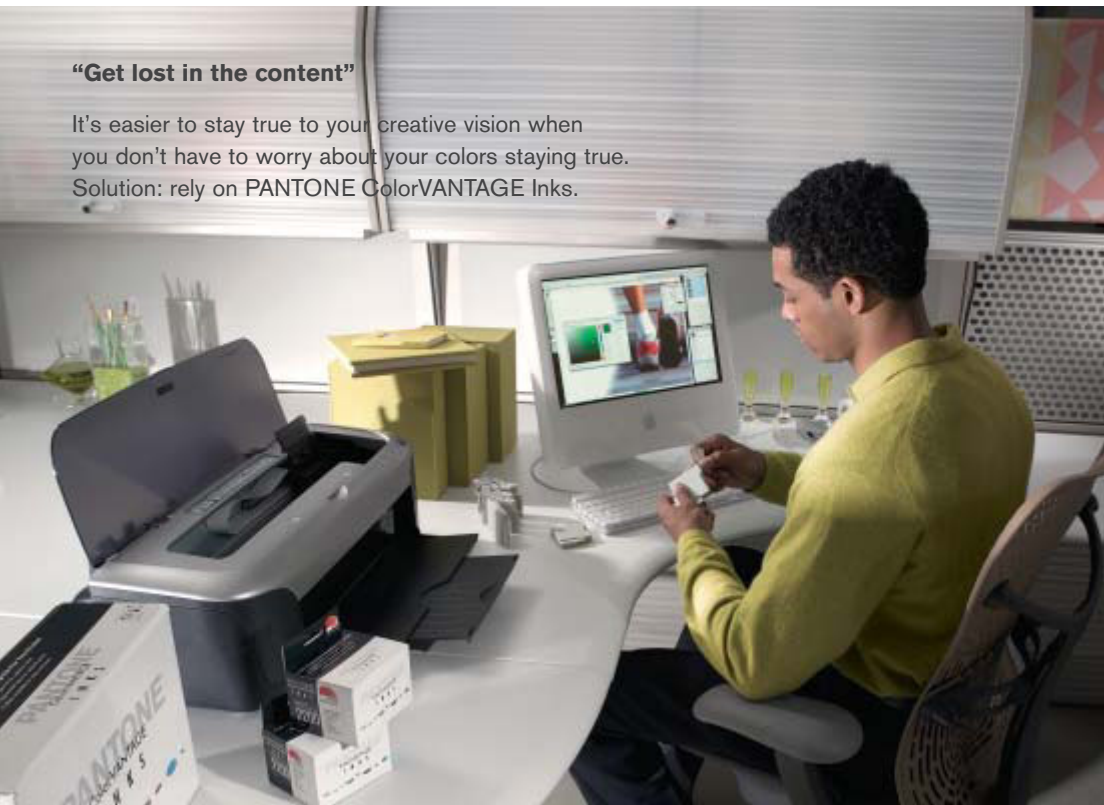
NEW!

Use PANTONE ColorVANTAGE inkjet inks to ensure that you're putting your best foot forward. Developed for EPSON Stylus® and Epson-compatible printers, ColorVANTAGE Inks are specially formulated pigment inks designed to produce rich, vibrant, archival-quality prints. Reproduce color precisely and capture every detail in your photographs and designs. If output quality is important, then you should be using PANTONE ColorVANTAGE Inks.

“Get lost in the content”

It's easier to stay true to your creative vision when you don't have to worry about your colors staying true.

Solution: rely on PANTONE ColorVANTAGE Inks.



PROFESSIONAL COLLECTION



PANTONE reference library GPS203

The perfect tool for design firms, print shops, corporate communications or anyone who requires a complete source for graphic color choices.

The latest library has been designed with a bold new look to display the most innovative collection of PANTONE guides and books ever offered:

- formula guides (coated, uncoated, matte)
- color bridge coated
- solid in hexachrome guide coated
- metallic formula guide + chips
- pastel formula guide + chips
- tints four-guide set
- 4-color process guide set
- solid chips three-book set

“Make design your life. (and life your design.)”

What to pack for the trip through creative life: the PANTONE reference library.



Obsessive Color Package



PANTONE essentials
Six new guides in one value bundle (See Page 1)

PANTONE Color Cue™2
Cutting-edge color identification device (See Page 2)

PANTONE essentials + Cue

This money-saving package gives you everything you need to identify, match, communicate and reproduce PANTONE Colors accurately.

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**To Place
An Order,
Please
Contact...**



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Fax 909 592.9976

E-Mail pantone@perrycolorcard.com

www.perrycolorcard.com

Same day
shipment available on
in-stock orders placed
by 1:00 PST!